

WHHT

TRI-COUNTY BROADCASTERS, INC.

P. O. BOX 27

TELEPHONE WH 7-3228

LUCEDALE, MISS.

David Gleason
Cleveland, Ohio

Ward Sir:

I am confirming your reception of WHHT on the 25 Feb 1961 at 3:01 AM est. We were on the air to aid local citizens during the flood. It's nice that you took the time to write and we will be looking to hear from you again -

Sincerely
Linn S. Williams
WHHT Engineer

RADIO STATION

~~WHNY~~

P. O. BOX 111

McCOMB, MISSISSIPPI

MEMBER
OF

Dixie DBS Broadcasting System

March 19 1961

David F. Gleason
2520 Wellington Road
Cleveland Heights 18
Ohio

Dear David:

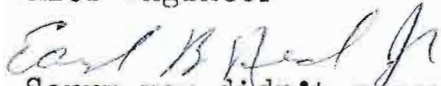
It is our pleasure to confirm reception of
Radio Station WHNY, 1250 KC, located in McComb,
Mississippi during our recent DX test program,
on *** February 27, 1961 ***, during the time
period of 2:30 AM EST-2:45 AM.

We enjoy being able to run the programs for the
members of the National Radio Club, and sincerely
appreciate your taking the time to write us.

We look forward to hearing from you again in the
near future.

Sincerely,

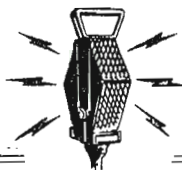
Earl B. Neal, Jr.
Chief Engineer



Sorry you didn't report more of our station test
program, but certainly enjoyed hearing from you.
Most impressive stationery, too!

WHOC

1490 KC



THE COMMUNITY SERVICE RADIO STATION

WILLIAM HOWARD COLE
OWNER-MANAGER

PHONE 740

P. O. BOX 26

PHILADELPHIA, MISSISSIPPI

July 22, 1961

Mr. David F. Taleson
2520 Willington Road
Cleveland Heights 18, Ohio

Dear Mr. Taleson:

This is to confirm your report of Radio Station WHOC's frequency check on the morning of July 13, 1961. This is the first report we have had on frequency checks for a couple of years. Today there are so many radio stations on our frequency operating 24 hours a day that making a frequency check is getting to be a problem.

I regret that we do not have a coverage map at this time to send to you. We are in the process of applying for increased power.

Thank you very kindly for your letter.

Sincerely yours,

RADIO STATION WHOC

William H. Cole
Owner-Manager

WHC/na

Sheridan, Inc.
WFOR
"Radio Hattiesburg"
FEBURARY 8, 1964

DEAR MR. GLEASON
MY RECORDS SHOW THAT WFOR WAS ON THE AIR
FOR FREQUENCY CHECK MONDAY MORNING, FEB. 6,
FROM 1:13 AM TO 1:18 AM CST. THIS WOULD CONSIST
OF AN OPENING ANNOUNCEMENT, SEVERAL MINUTES
OF 400 CPS TONE AND CLOSING ANNOUNCEMENT.

OUR REGULAR FREQUENCY CHECK IS THE FIRST
MONDAY IN THE MONTH. THE TIME VARIES FROM
12:45 AM TO 1:15 AM CST.

THANK YOU FOR YOUR REPORT OF RECEPTION.

J. N. Watson
J. N. WATSON
CHIEF ENGINEER

DAVID F. LEASON
 2520 Wellington Road
 Cleveland Heights 18, Ohio

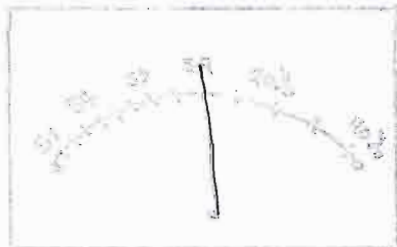
DEAR SIR,

AT 5:43 PM E.S.T. ON Dec 22 1960 I RECEIVED WESY ON 1550 KC/S.

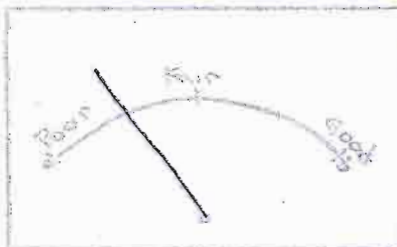
THE FOLLOWING IS AN OUTLINE OF THE PROGRAMS I HEARD:

ANNUNCIATIONS: AN-ANNOUNCER OR DISC JOCKEY, ID-STATION IDENTIFICATION,
 TT-TIME TONE, CT-CORRECT TIME, TE-CURRENT TEMPERATURE, WX-WEATHER,
 NK-NEWS, F/C-FREQUENCY CHECK, NA-NATIONAL ANTHEM, S/OFF(OH)-SIGN OFF(OH)

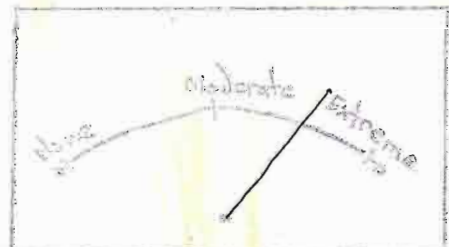
5:43 Male Vocal Record
 5:47 Ad for Lambert's Furniture Mart with
 some gift for \$29.95
 5:48:30 Vocal Record
 5:52 Ad for store selling things by
 lb - gave item prices



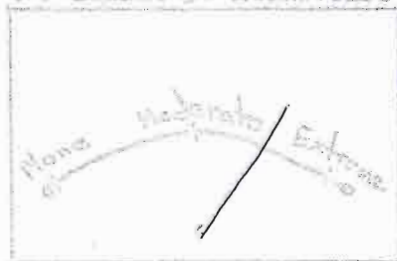
SIGNAL STRENGTH.....
 5-9 EQUALS 50 MICROVOLTS



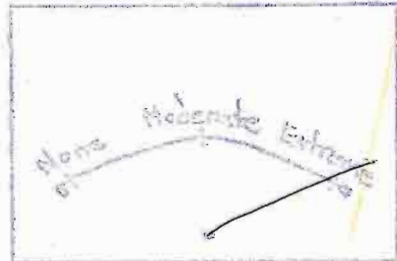
READABILITY



STATIC



MODULATION



INTERFERENCE FROM
 OTHER STATIONS

STATIONS CAUSING
 INTERFERENCE

?

RECEIVER: HAMMARLUND HQ-ONE EIGHTY EIGHTEEN TUBE SET WITH 2501 LAMPA BUNTING E-W.

IF THE ABOVE REPORT AGREES WITH YOUR PROGRAM LOG, I WOULD APPRECIATE IT GREATLY
 WERE YOU TO VERIFY MY RECEPTION OF YOUR STATION, FOR WHICH POSTAGE IS ENCLOSED.

I WOULD BE EXTREMELY INTERESTED IN A COPY OF YOUR COVERAGE MAP AND ANY OTHER
 INFORMATION YOU MAY HAVE ON THE STATION.

SINCERELY YOURS,

David F. Leason

RADIO STATION WESY
 Phone EDison 2-0770
 P. O. Box 599

O.K.

STEALING THE SHOW --- IN JACKSON RADIO!

WJQS

**music
news**

KING EDWARD HOTEL
JACKSON, MISSISSIPPI

July 31, 1961

Mr. David F. Gleason
2520 Wellington Road
Cleveland Heights 18, Ohio

Dear Mr. Gleason:

Thank you so much for your letter and we are pleased to advise that the information is correct.

If we can be of further information, please do not hesitate to call on us.

Sincerely,

WJQS
WJQS

"Sweet 16"

WKDL

1000 WATTS - 1600 KC

CLARKSDALE, MISSISSIPPI

P. O. Box 516

PHONE MAIN 4-4908

music

news

events

February 19, 1963

Mr. David F. Gleason
2520 Wellington Road
Cleveland Heights 18, Ohio

Dear Mr. Gleason:

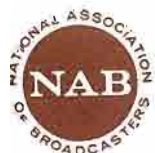
This is conformation of your report of reception of WKDL
on the morning of February 3, 1963 from 12:18 AM to 12:24 AM
AM, CST.

Thanks for the report.

Sincerely,



Arthur Nix



DAVID F. GLEASON
2520 WELLINGTON ROAD
CLEVELAND HEIGHTS 18, OHIO

DEAR

AT 3:15 AM EST ON March 6 61 I RECEIVED WLOX ON 1490

THE FOLLOWING IS AN OUTLINE OF THE PROGRAM I HEARD:
ANNOUNCEMENTS: AM - ANNOUNCER ON DICK HUCKEY ID - STATION IDENTIFICATION
WT - TIME TONE, CP - CORRECT TIME TO CURRENT TEMPERATURE OF WEATHER
AM - NEWS P/O FREQUENCY CHECK BY NATIONAL ANTHROPOLOGICAL ARCHIVES

3:15
3:17

Palka Record
Said was Radio Station WLOX in Biloxi
Miss - ops on an assigned freq of
1490 with 1000 watts - said again
that it was a test



IF THE ABOVE REPORT AGREES WITH YOUR PROGRAM LOG, I WOULD APPRECIATE IT GREATLY
IF YOU WOULD VERIFY MY RECEPTION OF YOUR STATION, FOR WHICH RETURN POSTAGE IS ENCLOSED

I WOULD BE EXTREMELY INTERESTED IN A COPY OF YOUR COVERAGE MAP AND ANY OTHER
INFORMATION YOU MAY HAVE ON THE STATION.

SINCERELY YOURS,

David Gleason

(over)

Dear Sir:

We are happy to tell you that it was our Radio Station which you heard. Thanks so much for letting us know.

As for a coverage map, at the present time we do not have an accurate one. The Station just this week changed from 250 to 1000 watts, and the new coverage maps have not as yet arrived. WLOX is a 24-Hour Radio Station operation on 1490 kilocycles.

Sincerely,
T. B. Majure
T. B. Majure
Chief Engineer

RADIO STATION WLOX

PHONE 48 2-6133

W O K K

P. O. BOX 528

ED HOLLADAY

THE NEW SOUTH BROADCASTING CORP.

JOE CARSON

STUDIOS SOUTHERN BUILDING

MERIDIAN, MISS.

July 24, 1961

Dear Mr. Gleason:

This letter verifies your reception of WOKK on July 17, 1961.

WOKK Was operating on 1000 Watts at the time you received it.

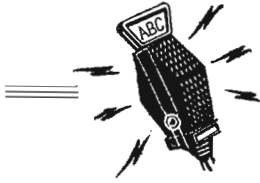
I certainly thank you for letting me know that we were coming
in in your location.

I am

Yours truly,

Bob Wall

Bob Wall, Chief Eng.



W P M F
CREST BROADCASTING COMPANY, INC.
"Serving Pascagoula - Moss Point and the Gulf Coast"

P. O. BOX 391

PASCAGOULA, MISSISSIPPI

JULY 7, 1961

DAVID F. GLEASON
2520 WELLINGTON ROAD
CLEVELAND HEIGHTS 18, OHIO

DEAR MR. GLEASON

PLEASE ACCEPT THIS LETTER AS CONFIRMATION OF YOUR RECEPTION
REPORT OF JAN 26, 1961.

A CHECK OF OUR LOGS AND PROGRAM MATERIAL OF THAT DATE CONFIRMS
THE RECEPTION OF OUR SIGNALS ON THE DATE ABOVE.

SINCERELY YOURS,

EDW. D. QUAVE, C.E.

PHONE 2-6133

W O K K

P. O. BOX 528

ED HOLLADAY

THE NEW SOUTH BROADCASTING CORP.

JOE CARSON

STUDIOS SOUTHERN BUILDING

MERIDIAN, MISS.

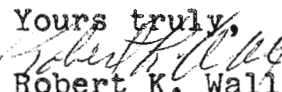
July 21, 1960

David F. Gleason
Cleveland Radio Monitoring Associates
2520 Wellington Road
Cleveland Heights 18, Ohio

Dear Dave:

This letter verifies your reception of WOKK July 16th 1960.

I sure appreciate you writing me and telling me how I'm "getting out" late at night.

Yours truly,

Robert K. Wall
C. Eng.

WROX
CLARKSDALE
WCBI
COLUMBUS
WELO
WMOX
MERIDIAN
WNAG
GRENADA
WONA
WINONA

THE MID-SOUTH NETWORK P. O. BOX 434, TUPELO, MISSISSIPPI

ADDRESS REPLY TO: **WMOX** P. O. BOX 1511, MERIDIAN, MISS.

November 30, 1961

Mr. David F. Gleason
2520 Wellington Road
Cleveland 18, Ohio

Dear Mr. Gleason:

This verifies your reception of WMOX Radio
on 1010 KC, at 5:45PM EST, November 22, 1961.

Thank you very much for your report.

Sincerely,

RADIO STATION WMOX



Monroe Looney
Station Manager

Radiant W M O X Radio
Mississippi's Most Powerful Station
10,000 Watts — 1010 KC
Meridian

WMOX RADIO

the 1240 Spot
on your Dial

P. O. BOX 1511
MERIDIAN, MISS.

The Sound That Sells

JULY 21, 1960

Mr. David Gleason
C.R.M.A.
Cleveland, Ohio

Dear Dave,

This is in reply to letter of the 16th concerning the operation of WMOX. We were on the air at that time with the program on "Night train"...the announcer is Don Gibson. As to the songs and time, I could not verify since I am not usually up at that time.

WMOX operates on a frequency of 1240 KC with an output power of 250 watts nondirectional. We are presently in the process of construction a 10,000 watt station which will be Miss. most powerful station. We will operate around the clock on 1010 KC, directional to the southwest. We hope to be on the air by late Sept. Listen for us then!

If you are ever in this area, drop by to see us,

Sincerely yours,

Steve Burkes
Steve Burkes, cE

W B K H

5000 WATTS — 950 ON YOUR DIAL
HATTIESBURG, MISS.

DATE March 14, 1961

Subject _____

To _____

From _____

Dear David,

Sorry about the delay in answering your letter but the flood that we had here in South Miss. wrecked our X-mitter, putting us off the air for over a week.
Love Hart P.D.

WNAU

NEW ALBANY, MISSISSIPPI

Sept. 31, 1960

David F. Gleason
2520 Wellington Road
Cleveland Heights 18, Ohio

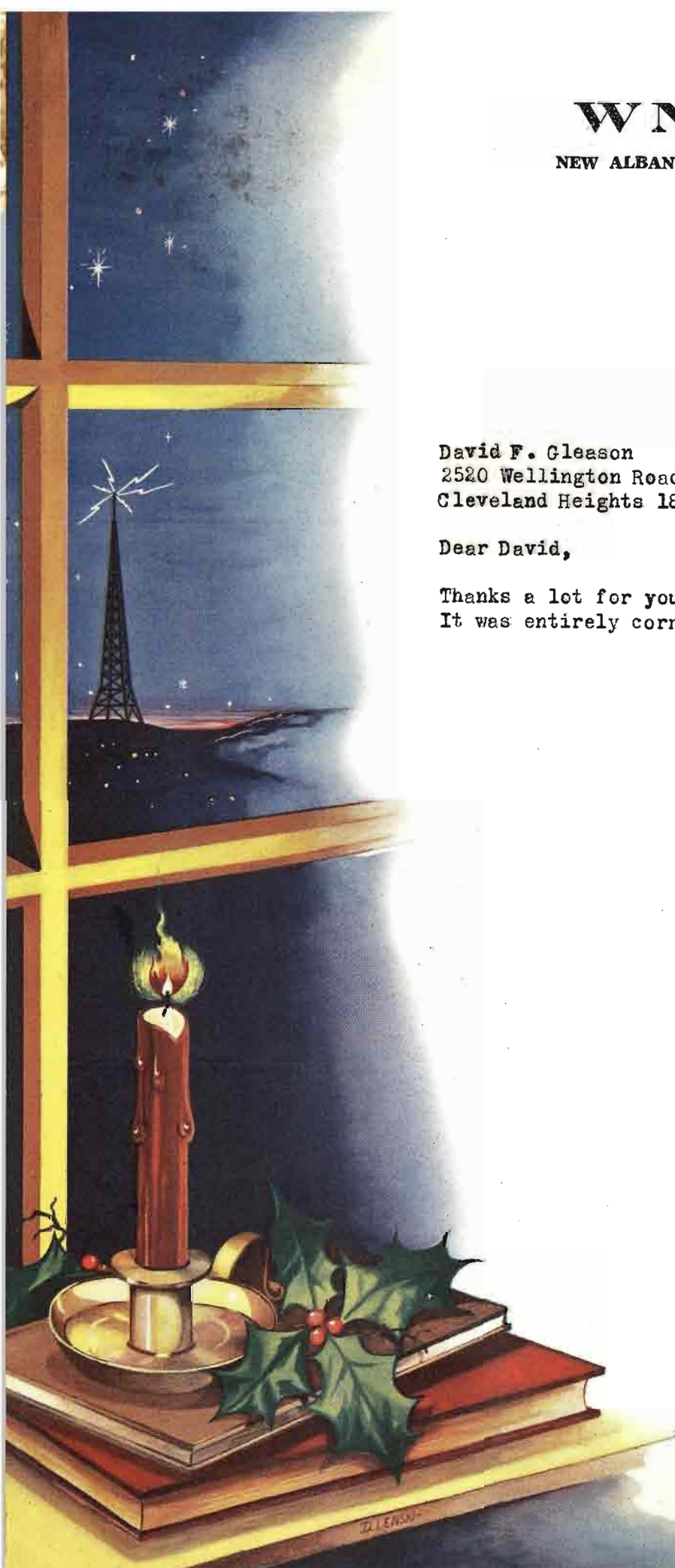
Dear David,

Thanks a lot for your report on reception of WNAU.
It was entirely correct. Let us hear from you again.

Very truly yours,



V. Keith Wroten, Owner-Ch. Eng. and Mgr
Also K5ZRJ



David F. Gleason

2520 Wellington Road Cleveland Heights 18, Ohio

Dear Sir

At 4:58 AM E.S.T. On July 27 1961 I received WROB On 1450 Kilocycles, The Following Is An Outline Of The Program I Heard:

4:58 Test tone

4:59/45 said was WROB in W. Point on for last 15 min with freq check - now leaves air until regular sked at - -
Grave another I.D

West Point, W.V. via
Aug 2, 1961

This verifies your report
John E. King,
my chief eng.

If This Report Is Accurate, I Would Appreciate It If You Would Verify My Reception Of Your Station.

Return Postage Is Enclosed

Might I Have A Copy Of Your Coverage Map ?

Sincerely Yours,

David F. Gleason

Signal & Receiver Information

Strength Of Signal S9 equals 50 microvolts

S1 S2 S3 S4 S5 S6 S7 S8 S9 10db 20db 30db 40db

Readability: excellent good fair poor very poor

Static: extreme severe moderate slight none

Fading: extreme severe moderate slight none

Interference from other stations:

next time moderate none station interfering... *WVTF - sounds like they*

Receiver

Hammarlund HQ-180 18 tube set

Antenna

43 inch high tunable loop with rotor

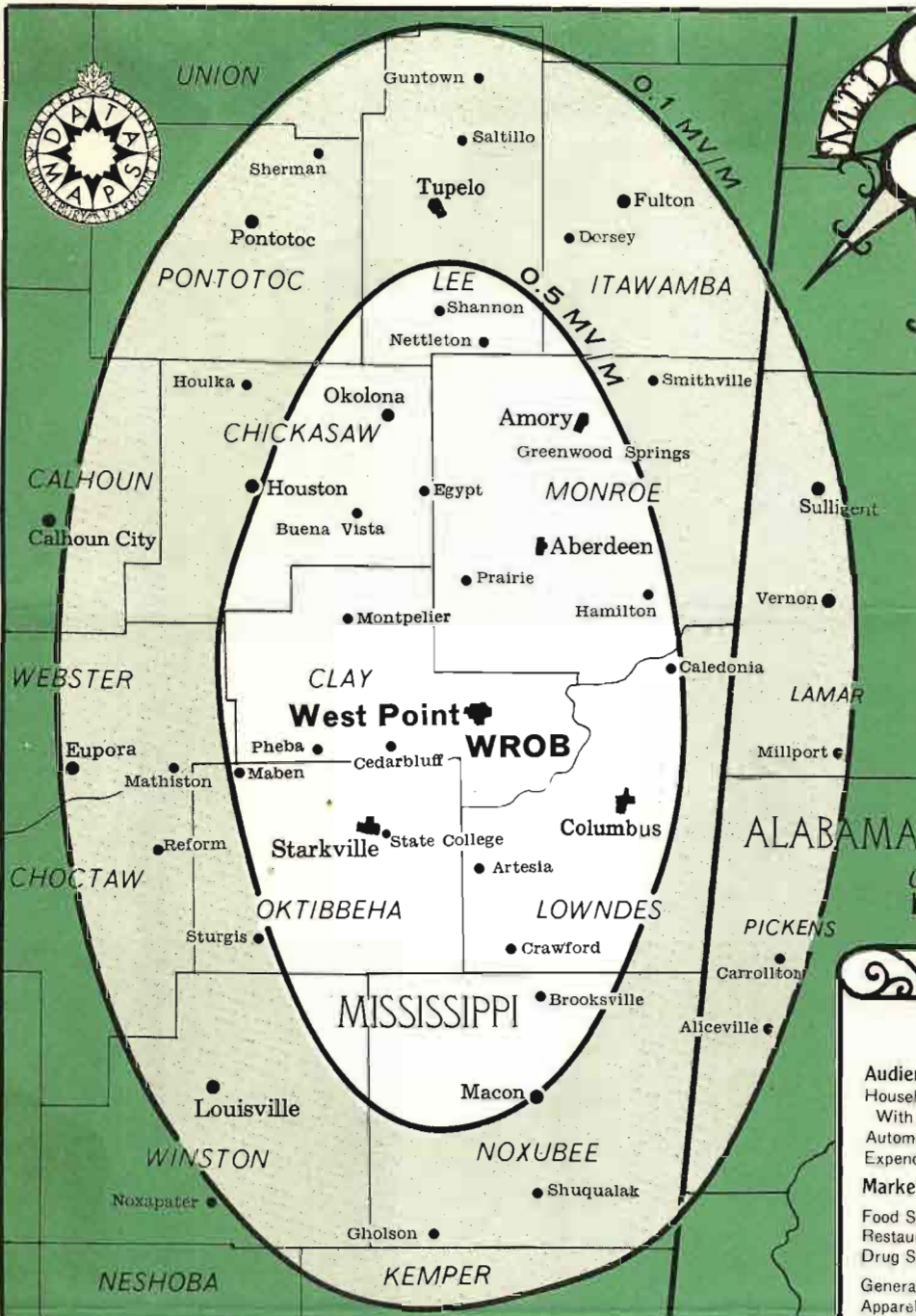
Location of equipment

6 miles SE of the center of Cleveland in Cleveland Heights, at North Latitude

41 degrees 30 minutes 01 seconds

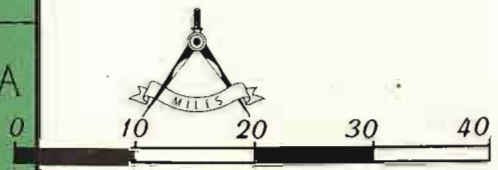
West Longitude 81 deg. 33 min. 59 sec.

Height above Lake Erie is 840 feet



Coverage with Mobile Equipment on-the-spot

In the Heart of the Mid-South
 The Hub of Northeast Mississippi
 Dairy Center of Mississippi
 In the Industrialized New South



	Within 0.5 MV/M Contour	Within 0.1 MV/M Contour
Audience Population	139,100	269,800
Households	35,600	70,200
With AM Radio	32,500	65,100
Automotive Vehicles Registered	38,100	75,100
Expendable Income, \$000	106,500	200,300
Market* TOTAL RETAIL SALES	79,500	161,500
Food Store Sales	21,640	38,800
Restaurants, Drinking Places	2,600	3,840
Drug Stores	2,230	5,090
General Merchandise Stores	5,910	14,600
Apparel Stores	5,380	9,330
Home Furnishings Stores	4,050	7,000
Automotive Sales Outlets	18,380	38,500
Gasoline Service Stations	6,220	14,050
Hardware & Building Supplies	7,300	15,130
TOTAL SERVICE RECEIPTS	5,700	10,760
Personal Service Shops	2,140	3,640
Garage Services	570	1,610
TOTAL WHOLESALE SALES	50,300	112,700
Merchant Wholesalers	28,900	61,500
All Other Types	21,400	51,200

Farm Total Audience-FarmType	COMMERCIAL	RURAL-HOME
Number Operated	20,700	10,800
Population Living on Farms	94,200	45,500
Occupied Dwellings With AM	17,420	9,860
Sales of Farm Products \$000	43,500	4,100
Farm Supplies Purchased \$000	8,500	1,720
Gross Income per Farm \$	2,400	680

*Includes Value Products Consumed, Government Payments
 *Sales by Store Classes in Thousands of Dollars, \$000

SOURCES: Latest Census tabulations, 1950 and 1955 with sampled data, Sales Tax Reports from Federal and State sources; projected to date and coordinated by DATAMAPS, WALTER P. BURN, Middlebury, Vermont.

WROB 250 W
 1450 KC

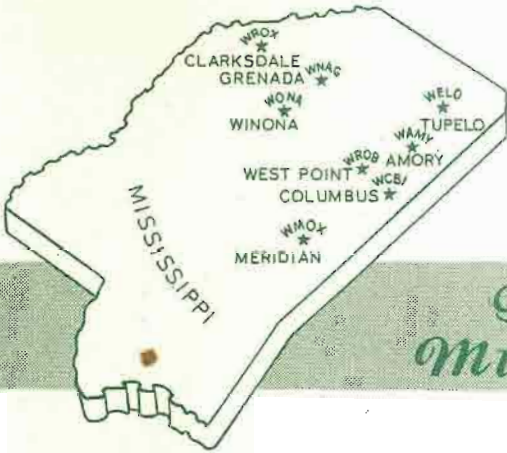
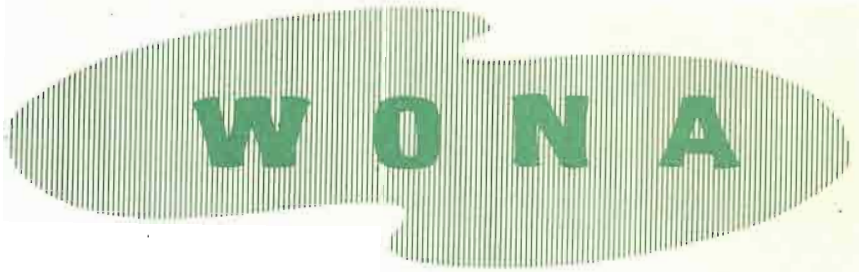
Music-News-Sports-Weather
 With Consistent Coverage of 13 Counties
 Proven by Station Mail

Owned and Operated by **BOB McRANEY, SR., Owner**
JOHN E. KING, JR., Station Manager

Offices: Henry Clay Hotel, West Point, Mississippi. Telephone: 1250

National Representative: **JOSEPH HERSHEY MCGILLVRA, INC.**
 New York Chicago San Francisco Los Angeles
 Southeastern; **DIXIELAND STATIONS, INC., Atlanta, Georgia**

WEST POINT MISS



WINONA, MISSISSIPPI

*The Mid South Network
Mutual Broadcasting System*

Dear Mr. Gleason,

This will confirm your reception report of Programs at Oct. 27, 1960. WONA operates on 1570 kc with a power of 1000 watts, using new RCA equipment throughout. The transmitter is located on the eastern border of Winona, and is remotely controlled from our studios in the telephone building.

We appreciate your report and are happy to confirm all verification requests from DX listeners. WONA operates from sunrise to sunset only, but is on the air at times for testing late at night, and we have a regular schedule for frequency checks on the third Thursday of each month, from 0230-0245 EST.

Thanks for your interest and happy hunting!

Sincerely,

Maurice Gooch

Maurice Gooch
Chief Engineer

I have enclosed one of our coverage maps which you might be interested in.

Thanks for listening.



AFFILIATE OF THE KEYSTONE BROADCASTING SYSTEM



WQIC

5000 WATTS - 1390 KC
MERIDIAN, MISSISSIPPI



October 10, 1959

Mr. David Gleason
2520 Wellington Road
Cleveland Heights, Ohio

Dear Mr. Gleason:

This is to acknowledge your report on our frequency check made this past Sunday night.

I make this frequency check on the first Sunday (or Monday morning) of the month from 1:15 to 1:45 am, CST. My next check will be made on November 1st at the same time. I would appreciate hearing from you on this as I am always interested in just how far out this signal goes and how the reception is.

Best regards, I remain

Sincerely yours,


Jack Stewart
General Manager

THE REBEL BROADCASTING COMPANY
Radio Station WRBC
P. O. Box 986
Jackson, Mississippi

This is to verify your report of
of Radio Station WRBC.

May 16

Our tower is 330' high, self-supporting using
RCA 5D5 kw. transmitter installed in 1939, non-
directional.

We appreciate your report.

Sincerely yours,

THE REBEL BROADCASTING COMPANY

Bill Phillips

Bill K. Phillips
Chief Engineer
The New WRBC

BKP: mb

WOKJ

5000 WATTS AT 1590



POST OFFICE BOX 2667 • JACKSON 7, MISSISSIPPI • TELEPHONE FLEETWOOD 3-7830
4-4096

October 4, 1960

Mr. David F. Gleason
2520 Wellington Road
Cleveland Heights 18, Ohio

Dear Mr. Gleason:

This will acknowledge your reception of WOKJ, July 16, 1960.

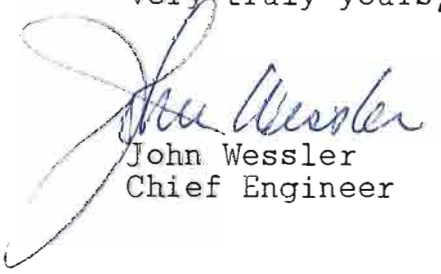
WOKJ has a power of 5,000 Watts and a frequency of 1590 KC. Our broadcast hours are 4:00 AM to local Sunset. Sign off for July being 7:15 PM. This month WOKJ signs off at 5:30 PM. (All times CST).

The show you were monitoring was The King's Highway with Rev. L. H. Newsom.

We were very pleased to hear from you and do hope that if you pick us up again, to let us know.

Enclosed please find a coverage map for WOKJ.

Very truly yours,


John Wessler
Chief Engineer

JW:fha



W
T
U
P
RADIO TUPELO

LEE BROADCASTING COMPANY

Telephone Vinewood 2-3301

August 18, 1961

Mr. David F. Gleason
2520 Wellington Road
Cleveland Heights 18, Ohio

Dear Sir;

We are happy to give you a verification of reception of WTUP on the morning of July 27, 1961 at 5:07 A.M. ; EST.

At this time we are out of coverage maps or we would be glad to enclose one.

Cordially yours,

Billy J. Crabb

Billy J. Crabb
Chief Engineer

RADIO WSEL

— 1440 ON YOUR DIAL

1000 WATTS

POST OFFICE BOX 240
PONTOTOC, MISSISSIPPI
November 16, 1962

Mr. David F. Gleason
2520 Wellington Rd.
Cleveland Heights 18, Ohio

Dear Mr. Gleason:

Appreciate your report on our test broadcast November 12, 1962. The station log checks with the information you sent in.

We will have another test broadcast the morning of November 21, 1962 and should you have time tune our way.

Thanks again for letter and log report.

Yours truly,

Bill Bridges
Bill Bridges, Mgr.



P. O. BOX 68

NORTHWEST MISSISSIPPI BROADCASTING COMPANY
SENATOBIA, MISSISSIPPI

January 2, 1963

David F. Gleason
2520 Wellington Road
Cleveland Heights 18, Ohio

Dear Mr. Gleason:

This is to thank you for your letter and to confirm your reception of Radio Station WSAO, Senatobia, Mississippi, on December 28, 1962.

We do not have a coverage map available at the present time.

Sincerely,

RADIO STATION WSAO

Charles Callaway

Charles Callaway, Manager

CC:ss

WJDX

620 KC

WLBT

CHANNEL 3



715 S. Jefferson St.

Phone 2-2691

Jackson, Mississippi

May 3, 1961

Mr. David F. Gleason
2520 Wellington Road
Cleveland Heights 18, Ohio

Dear Mr. Gleason:

We have your letter regarding your reception of Radio Station WJDX and would like to give you a few facts about our Station.

WJDX went on the air in 1929 and operates on 620 kilocycles, 5000 watts day and 1000 watts night. We are directional at night on 1 kilowatt using a three antenna array to achieve our null points.

We are enclosing our coverage map as you requested. We appreciate hearing from you.

Sincerely,

Fred L. Beard

Fred L. Beard
Manager
WJDX

FLB: cdt

Enclosure



Affiliate

DAVID GLEASON
 2520 WELLINGTON ROAD
 CLEVELAND HEIGHTS 18, OHIO

Correct

DEAR SIR,

This is my second letter

AT 5:38 PM C.S.T. OF Feb 15 1961 RECEIVED 33 DX 1320 KC/S.

THE FOLLOWING IS AN OUTLINE OF THE PROGRAM I HEARD:

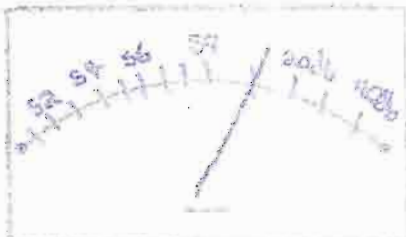
ABBREVIATIONS: AM-ANNOUNCER OR DISC JOCKEY, ID-STATION IDENTIFICATION,
 TT-TEST TONE, CT-CORRECT TIME, TE-CURRENT TEMPERATURE, WE-WEATHER,
 NX-NEWS, F,C-FREQUENCY CHECK, NA-NATIONAL ANTHEM, S/ON(OFF)-SIGNON(OFF)

yes 5:38
yes 5:38:30
yes 5:39
yes 5:40
yes 5:40

Said had been "looking at spots" again tomorrow at 5:30 with Bill Gribly - ~~state~~ to close mail of Ad for Chevrolet CT - 20 to 6 Business Barometer time NBC

This is accurate reading of your log of 1/11/61

Thank you



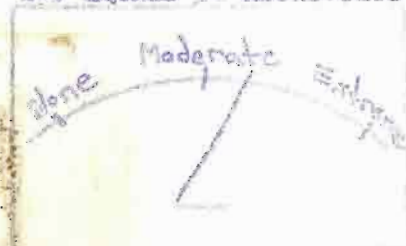
SIGNAL STRENGTH.....
 S-9 EQUALS 50 MICROVOLTS



READABILITY



STATIC



FADING



INTERFERENCE FROM OTHER STATIONS

RECEIVER:
 HARTMUND HQ-180
 EIGHTEEN TUBE SET
 ANTENNA:
 LC TUNED LOOP

IF THE ABOVE REPORT AGREES WITH YOUR PROGRAM LOG, I WOULD APPRECIATE IT GREATLY. WERE YOU TO VERIFY MY RECEPTION OF YOUR STATION, FOR WHICH RETURN POSTAGE IS ENCLOSED.

I WOULD BE GREATLY INTERESTED IN A COPY OF OF YOUR COVERAGE MAP AND ANY OTHER INFORMATION YOU MAY HAVE ON THE STATION.

SINCERELY YOURS

David Gleason

Capitol Broadcasting Company

P. O. BOX 8187 • BATTLEFIELD STATION

JACKSON, MISSISSIPPI

May 5, 1960

Mr. David F. Gleason
2520 Wellington Road
Cleveland Heights 18, Ohio.

Dear Mr. Gleason:

This is to verify your reception of WSLI on March 20,
1960; from 12:28 AM to 12:29 sign off, EST.

Thanks for your nice report.

Yours very truly,



C. A. Perkins
Chief Engr.





HOLMES COUNTY BROADCASTING CO.

LEXINGTON, MISSISSIPPI

SUBJECT: Frequency Check

TO: Mr. David F. Gleason
2520 Wellington Road
Cleveland, Ohio

FROM: Radio Station W X T N
Holmes County Broadcasting Co.
Lexington, Mississippi

Your report was accurate with the exception that the station power is 500 WATTS, NOT 1,000 WATTS.



AN AARON B. ROBINSON ENTERPRISE

RAY BUILDING

CORINTH, MISSISSIPPI

July 25, 1963

Mr. David F. Gleason
2520 Wellington Road
Cleveland Heights 18,
Ohio

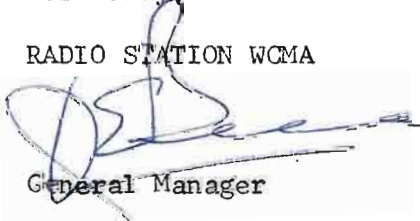
Dear Mr. Gleason:

This will verify your reception of our station at 3:16 AM CST last
December 18th (1962).

Thank you for your interest.

Cordially,

RADIO STATION WCMA


General Manager

JohnEBell: jpm

WNSL

WNSL - AM . . DIXIE'S 1260 . . 5.000 WATTS
WNSL - FM . . CHANNEL 100 . . 5.000 WATTS
WNSL Background Music Service

GRANVILLE WALTERS
GENERAL MANAGER

TECK JONES
SALES MANAGER

P. O. BOX 2336 • DIAL 425-1491

LAUREL, MISSISSIPPI

August 4, 1963

Mr. David F. Gleason
2520 Wellington Road
Cleveland Heights 18, Ohio

Dear Mr. Gleason:

This will confirm your reception of WNSL AM-FM on the morning of July 22nd, 1963 as your listener report stated. Our station logs indicate that your report is entirely correct. Thank you very much for informing us that we were heard in Cleveland Heights.

Coverage map is enclosed as per your request.

Yours truly,



Ed Breland
Engineer

"Our Best Reference - the Listeners' Preference"

RADIO MISSISSIPPI

The Twin Stations

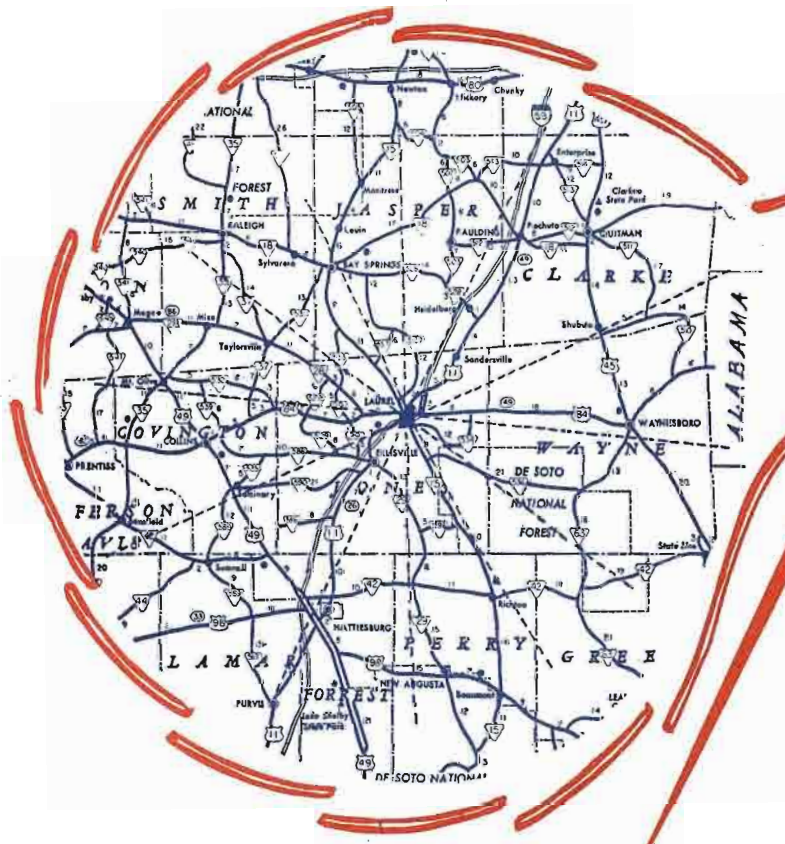
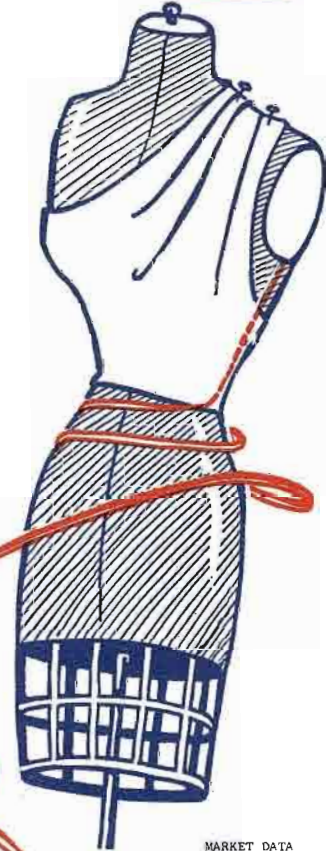
WNSL - AM

Dixie's 1260
5,000 watts

WNSL - FM

Channel 100
5,000 watts

Sews Up
Laurel And
South Mississippi!



MARKET DATA

Totals	0.5 MVM	Coverage
Total Population	370,400	
Total Households	88,300	
Total Radio Homes	98,540	
Passenger Cars	137,970	
Consumer Spendable Income	\$403,026,000	
RETAIL SALES:		
Food Stores	\$ 65,632,000	W N S L
Drug Stores	\$ 10,372,000	
General Merchandise	\$ 37,810,000	
Apparel Stores	\$ 21,138,000	
Home Furnishings	\$ 13,892,000	
Restaurants	\$ 14,028,000	
Auto Sales	\$ 59,704,000	
Filling Stations	\$ 26,119,000	
Farm Stores	\$ 12,866,000	
Building Materials	\$ 29,584,000	
TOTAL RETAIL SALES	\$343,672,000	
TOTAL WHOLESALE SALES	\$126,443,000	
SERVICE TRADES	\$ 53,208,000	
FARM DATA:		
Farm Population	137,700	
Farm Households	38,320	
Radio Homes	37,980	
Passenger Cars	60,150	
Gross Farm Income	\$ 84,990,000	

NATIONAL REPRESENTATIVES
--- GRANT WEBB & CO. ---
C. K. BEAVER & ASSOCIATES

RADIO NUMBER ONE

by 2 to 1

the BIG stations

WNSL - AM
5,000 Watts

WNSL - FM
5,000 Watts

Telephone 425-1491 - P. O. Box 2336

Granville Walters, General Manager

Laurel, Mississippi

Teck Jones, Sales Manager

WABG

TELEVISION
CHANNEL 6

RADIO
960 KC-1000 WATTS

1ST

IN

AUDIENCE
COVERAGE
SERVICE

Cy N. BAHAKEL STATIONS

GREENWOOD, MISSISSIPPI



February 9, 1960

David Gleason
2520 Wellington Road
Cleveland Hts., 18, Ohio

Dear Sir:

We received your reception report dated February 6, 1960.

The information stated therein is substantially correct; therefore, you may accept this as verification of your reception of our signal between the hours of 2:07 a.m. and 2:18 a.m. EST on February 6, 1960.

You may be interested to know that we make our regular frequency checks on the first Friday of every month at 3:30 a.m. CST.

Cordially,

Radio Station WABG

A handwritten signature in blue ink that reads "Colleen M. Fulgham".

Colleen M. Fulgham,
Program Director

Mississippi Broadcasting Company

WITHERS GAVIN, Manager

"Down in the Old Magnolia State"

AFFILIATED WITH CBS RADIO NETWORK

WCOC

MERIDIAN, MISSISSIPPI

September 9, 1963

Mr. David F. Gleason
2520 Wellington Road
Cleveland Heights 18, Ohio

Dear Mr. Gleason :

This will verify your reception of this station Feb. 15, 1961, from 6:41 PM. to 6:45 PM. Your identification as to music and announcements is correct in every detail.

We are glad to have you among our listeners and thank you for this report on our coverage.

WCOC Radio went on the air Feb. 26, 1926, and has been on the air continuously since that date. We operate with 5000 watts day and 1000 watts night, both non-directional.

We have been a CBS Radio affiliate for many years.

Again thanking you and extending best of regards,

Cordially yours,

MISSISSIPPI BROADCASTING COMPANY
Radio Station W C O C


(Withers Gavin, Manager)

W

A

C

R

1050 KC
Clear Channel
Non Directional
Columbus,
Mississippi

MARKET DATA

Population	963,316
Radio Homes	257,327
Farm Radio Homes	164,215
Automobiles with Radios	129,380
Gross Income	\$659,477,000
Retail Stores	3,857
Retail Sales	\$493,659,000

WACR

**Columbus,
Mississippi**

CLEAR CHANNEL

1000 WATTS - 1050 KC

P. O. Box 1078 — Telephone FA 8-1050

Jim Eatherton, General Manager



WACR, 1050 KC, 1000 WATTS, CLEAR CHANNEL, NON-DIRECTIONAL, **KEYSTONE AFFILIATE**, UP NEWS FACILITIES: In the most recent 1957 radio survey, WACR in Columbus, Miss., ranked as the top station per air hours per day in service, listenability **AND coverage**; WACR beams to a larger, more all-inclusive audience than does any other station of like size or type. This station gives first class service to the higher echelon firms and merchants without sacrificing attention due smaller, less conspicuous organizations and individuals. One factor to be well considered is that WACR, while not programming directly to the negro, has unquestionably the largest negro audience of any station throughout this as well as other areas, due primarily to the fact that the station staffs the **only** negro disc jockey in this or any nearby locale, and who is on mike for a maximum of 1 hour per day. WACR is the only clear channel station in the area and operates with the lowest rate plan on the highest quality plateau possible. WACR has an experienced staff of seven persons, all of whom know and believe in the radio industry as the most consistent, versatile media of successful advertising.

PRIMARY COUNTY COVERAGE:

Mississippi:

Clay
Chickasaw
Choctaw
Itawamba
Lowndes

Monroe
Noxubee
Oktibbeha
Webster
Winston

Total Homes: 73,000

Alabama:

Fayette
Lamar
Marion

Pickens
Tuscaloosa

Total Homes Reached: 24,530



SECONDARY COUNTY COVERAGE

Mississippi:

Attala
Calhoun
Carroll
Grenada
Kemper

Lafayette
Lauderdale
Leake
Lee
Montgomery

Neshoba
Pontotoc
Prentiss
Tishomingo
Union
Yalobusha

Total Homes: 37,800

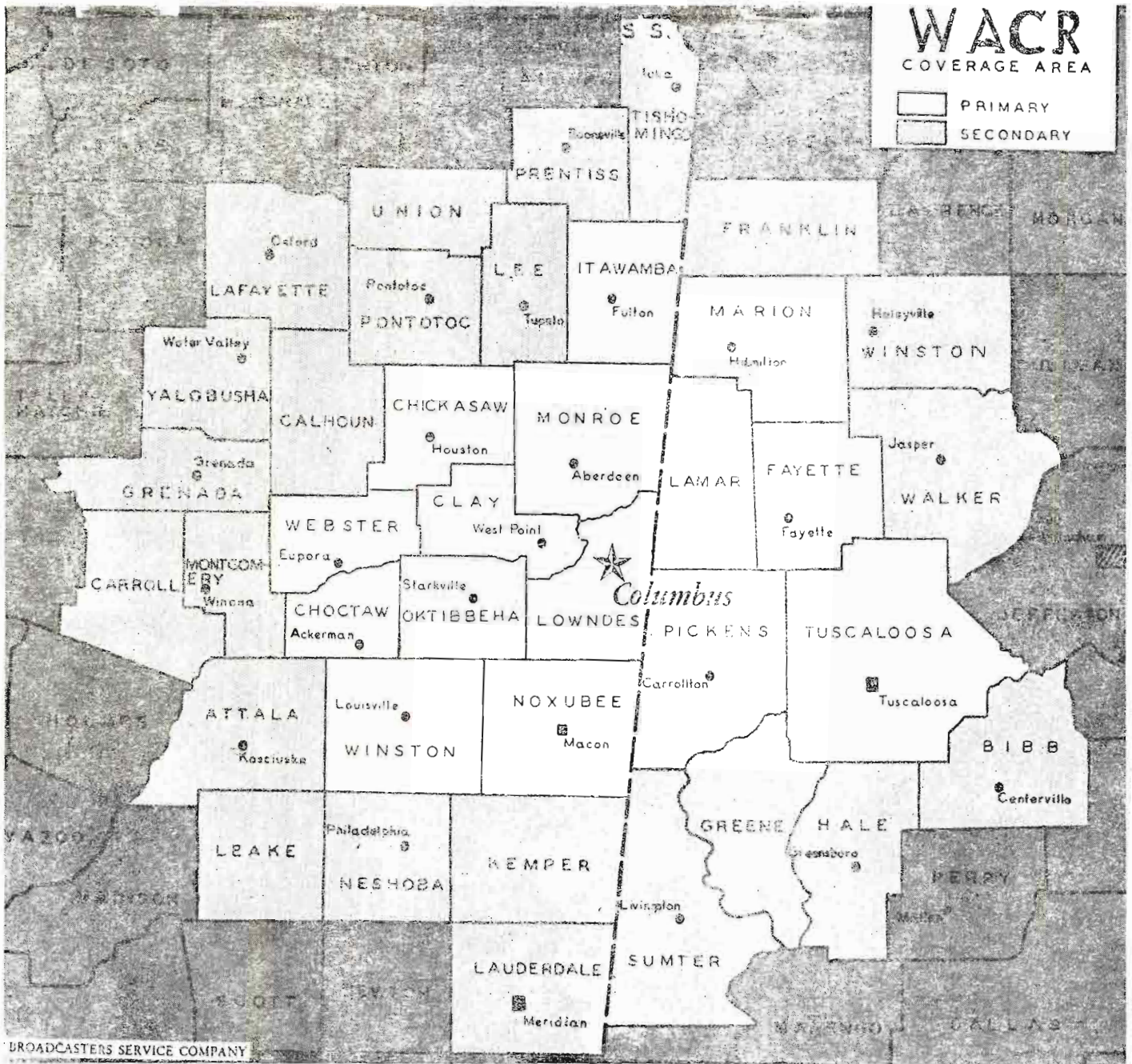
Alabama:

Bibb
Franklin
Greene

Hale
Sumter

Walker
Winston

Total Homes Reached: 19,650



IT'S COVERAGE THAT COUNTS



- 5:30 Sign On
- 5:31 Rise & Shine I
- 5:45 Rise & Shine II
- 6:00 News in Brief
- 6:05 Good News
- 6:15 Old Fashioned Hymn Sing I
- 6:30 Old Fashioned Hymn Sing II
- 6:45 Old Fashioned Hymn Sing III
- 7:00 News In Brief
- 7:05 Clockwatcher I
- 7:30 Clockwatcher II
- 8:00 World News Round-up
- 8:15 Clockwatcher III
- 8:30 Hymn Time
- 8:45 Studio Chapel
- 9:00 The Morning Show I (opens w/5 min. news)
- 9:05 The Morning Show I
- 10:00 The Morning Show II (opens w/5 min. news)
- 10:05 The Morning Show II
- 11:00 The Morning Show III (opens w/5 min. news)
- 11:05 The Morning Show III
- 12:00 Vocal Showcase
- 12:15 World News Round-up
- 12:30 Gran'pappy Smith
- 12:45 Matinee
- 1:00 News In Brief
- 1:05 Opus I
- 1:30 Opus II
- 2:00 News In Brief
- 2:05 1050 Top 30 I
- 3:00 News In Brief
- 3:05 1050 Top 30 II
- 4:00 News In Brief
- 4:05 Catfish Alley
- 4:30 Open Segment (Interviews, School shows, etc.)
- 5:00 World News Roundup
- 5:30 Cool & Quiet
- 6:00 News



Country-Western Music beamed to rural audience

C/W and Gospel with "Granpappy Smith" at his "down home" best!

Pop. w/time, temp. & weather for "those who work"

Religious Segment

The best in pop music—snap interviews, news - weather, time - temp.



Personality plus with the best in gospel music.

Back to pop.

Intro to R & R

All stops out! Rock & Roll!

The best doggoned low-down jazz! Laid down by the "Five Cats"—dog by thousands of faithful cats. (He's the only negro d.j. in the area—and he's great!)



Radio Station

WACR

Radio Active - Non-directional - Clear Channel

1000 WATTS • 1050 Kc.

PHONE FAIRFAX 8-1050

P. O. BOX 1078

JIM EATHERTON
OWNER



Columbus, Mississippi

February 18, 1962

David F. Gleason
2520 Wellington Road
Cleveland Heights 18, Ohio

Dear Mr. Gleason:

Thank you very much for the reception report of February 5 for our Radio Station WACR. It was very much accurate for the time you received the program.

The reception report was begun at 1:46 a.m., and continued through until 2:00 a.m.

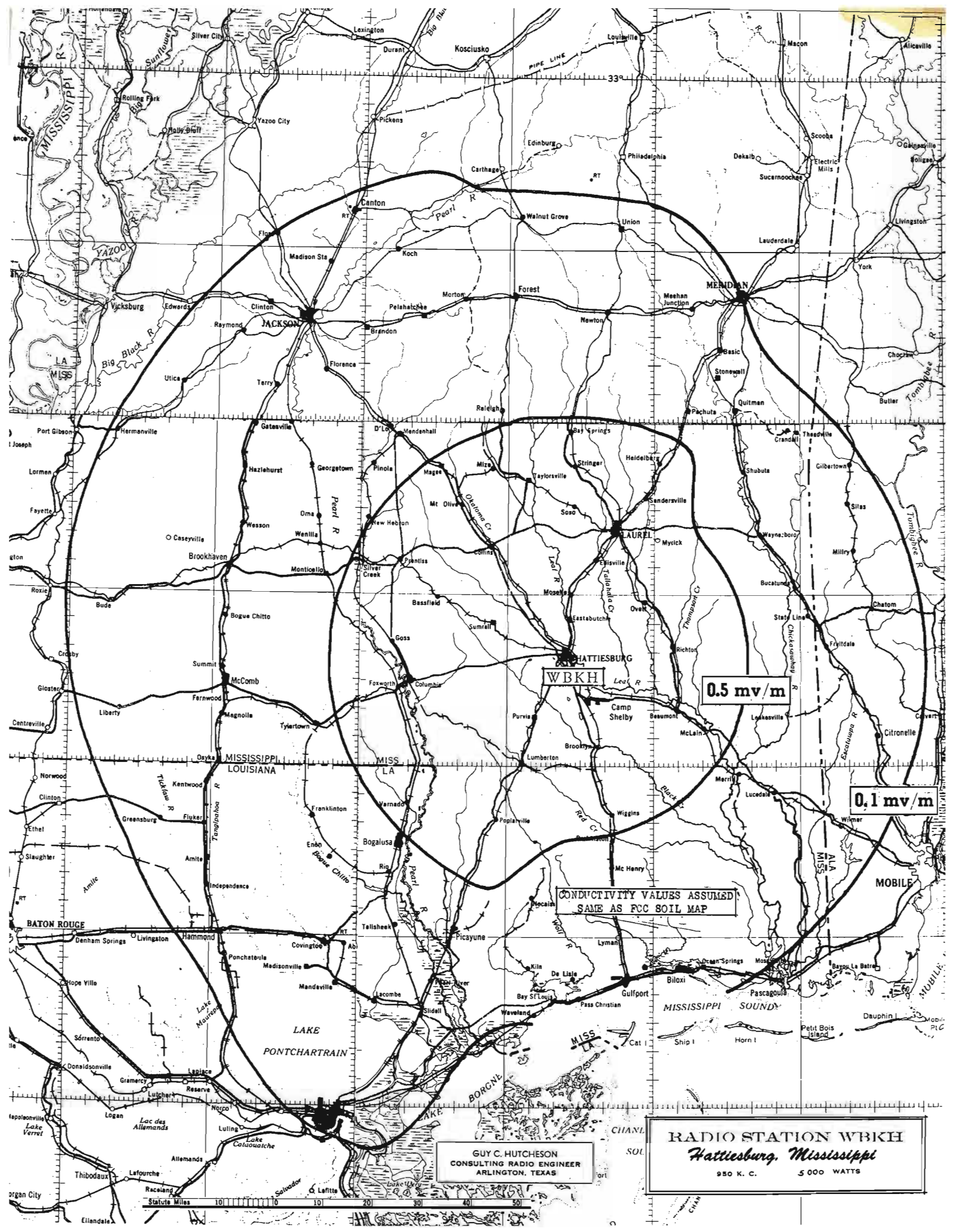
We are enclosing a coverage map per your request.

Thank you again for your cooperation and consideration.

Sincerely,

James W. Eatherton
Owner

ljr



WBKH

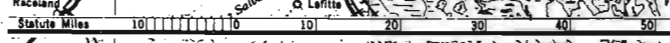
0.5 mv/m

0.1 mv/m

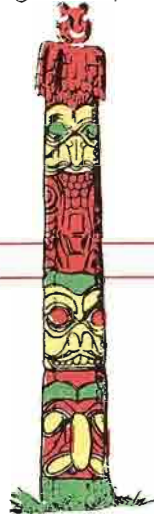
CONDUCTIVITY VALUES ASSUMED
SAME AS FCC SOIL MAP

GUY C. HUTCHESON
CONSULTING RADIO ENGINEER
ARLINGTON, TEXAS

RADIO STATION WBKH
Hattiesburg, Mississippi
950 K. C. 5 000 WATTS



WAMY



WAMY

CHARLIE BOREN, JR.
GENERAL MANAGER

5000
WATTS

NORTH MISSISSIPPI'S MOST POWERFUL RADIO STATION

POST OFFICE BOX 54

AMORY, MISSISSIPPI

January 16, 1961

TOP MAN ON THE
TOTEM POLE

Mr. David F. Gleason
2520 Wellington Road
Cleveland Heights 18, Ohio

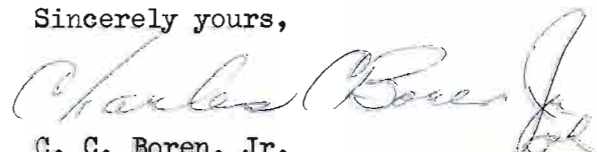
Dear David,

Sometime ago we received your acknowledgment of hearing this station on October 31, 1960 at 6:01 AM. Somewhere in the mount of mail your letter was unfortunately misplaced. My apology for not answering your first report. This will acknowledge your letter.

Let me tell you something of our operation for your information. Our transmitter is located South of Highway 6 on old 9th Street, now know as South Boulevard Drive in Amory. Our studios are located down town in the Dalrymple Building at 110 North Main Street. Our equipment consist of a RCA Manufacturing Company type 5-D Broadcasting Transmitter. Antenna is 185 feet (overall height 190 feet) uniform cross section, guyed, series excited steel tower. The ground system consists of 120 equally spaced buried copper radials 200 feet in length with 120-50 foot copper radials interspaced. As you know, we are 5KW with non directional antenna, daytime - antenna current 5.85 Amps, antenna resistance 146 ohms. The transmitter is operated by remote control from our downtown studios.

Our thanks for your interest in writing for the second time for an acknowledgment. Our best wishes to you for many hours of happy Broadcasting.

Sincerely yours,

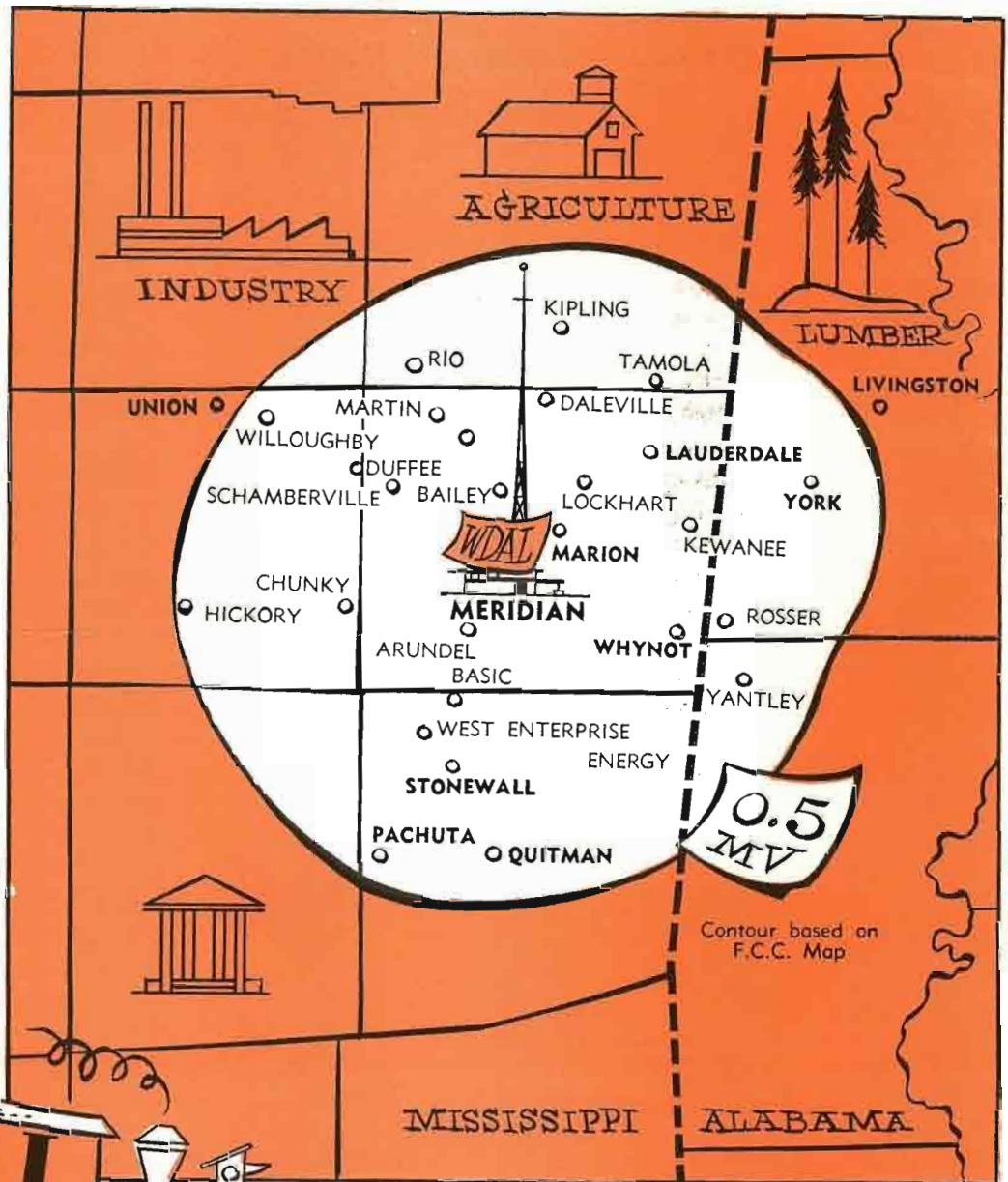

C. C. Boren, Jr.
Manager

CCB,jr: ma

Home of America's

Folk Music

Birthplace of Jimmy Rogers
America's First Folk Singer



The Country Music Station

Located at the Home of Country Music

- 5:00 A.M. to 7:30 A.M.—“FARM AND HOME SHOW”
Music, news, weather, farm reporter.
- 7:30 A.M. to 8:00 A.M.—“THE PEOPLE SPEAK”
Audience participation on the air, discussions, questions and views.
- 8:00 A.M. to 12:00 Noon—“WDAL CORRAL”
Music, news, weather, farm market reports, livestock prices.
- 12:00 Noon to 1:00 P.M.—“GOSPELTIME”
Gospel quartets and soloists, “Lifeline” program.
- 1:00 P.M. to 4:00 P.M.—“WDAL COUNTRY SHOW”
Music, news, weather, sports.
- 4:00 P.M. to Sign Off—“BUMPER TO BUMPER”
Traffic Information—
Latest News and Weather

WDAL NEWS COVERAGE:
Local and world news on the hour.
Sports news at 15 minutes 'til.
Weather news at 15 minutes past.
News headlines at half-past.
(Bureau personnel broadcast live from weather station)

MERIDIAN, MISSISSIPPI

1330

1000 WATTS

0.5 MV/M Market Data
Population 93,000

Retail Sales \$81,000,000

Mississippi's No. 2 Market

Represented by
**GENE BOLLES COMPANY,
NEW YORK**

WDAL

1,000 WATTS — 1330 KC

P. O. BOX 125

PHONE 48 3-4891

MERIDIAN, MISSISSIPPI

February 14, 1962

Mr. Dave Gleason
2520 Wellington Road
Cleveland Heights 18, Ohio

Dear Dave:

Thank you for your report of February 14, 1962, concerning a reception of our station, WDAL. Your report was accurate, and we appreciate your interest.

Our coverage map is enclosed; you can see for yourself how small. Our operating hours are from 4:00 am-5:45 pm CST. This is why we were surprised to receive your report.

WDAL hopes to hear from you again soon.

Sincerely,



Dan Hollingsworth
Manager

DH/dsn

Enclosure



Rebel Radio, Inc.

PHONE 6691

P. O. BOX 1168

Corinth, Mississippi

December 6, 1960

Mr. David D. Gleason
2520 Wellington Road
Cleveland Heights 18, Ohio

Dear Sir;

This letter is to verify your reception of station WERR at 2:45 A.M. EST on Nov. 24, 1960. Your copy of the frequency test agrees with our transmitter and program log.

Enclosed is a copy of our coverage map. As you will notice the station call letters on the map are WKBX. We have not as yet made any new coverage maps since our call letters were changed.

Please excuse the delay in confirming your reception.

Respectfully yours,

A handwritten signature in blue ink that reads "Billy Joe Strabb". The signature is written in a cursive, slightly slanted style.

Billy Joe Strabb, Chief Engineer

ENCLOSURE

Watts
5,000



Glenview
6-3528

WCPC BROADCASTING COMPANY

P. O. Box 552

January 19, 1961

HOUSTON, MISS.

Dear David:

Thank you for your reception report of December 18th, 1960.


Information in your report is correct according to our log.

I am enclosing a copy of our coverage and other pertinent data.

We will be happy to have you tune us in again soon.

Sincerely,

WCPC RADIO


Robin H. Mathis,
Partner & Manager

"500 WATTS OF GENUINE SERVICE"
1410 ON YOUR DIAL

WBKN

PHONE 70

GERALD HOWELL, MGR.
Gerald Howell

110 S. MAIN ST.
NEWTON, MISS.

12 August 59

Dear Mr. Gleason,


I was the announcer on duty on the morning of August 10 for our "test of frequency" broadcast. We certainly appreciate such a good and prompt report.

We operate on the frequency of 1410 kc. with the power output of 500 W. We are NOT directional. Our operating schedule is from sunrise to sunset with the hours, of course, set by the FCC.

Our next frequency test will be at 1:00 A. M. (CST) on the 7th of September. Hope you can be with us.

Thanks again for your good report!

Sincerely,


Jerry Glaze

"500 WATTS OF GENUINE SERVICE"
1410 ON YOUR DIAL

WBKN

PHONE 70

HUGH HOLDINESS, MGR.

110 S. MAIN ST.
NEWTON, MISS.

October 12, '39

David F. Gleason
2520 Wellington, Rd.
Cleveland Hts., 13
Ohio

Dear Mr. Gleason:

I received your report acknowledging
our frequency measurement of October 8...
I appreciate greatly your interest...

All readings monitored correspond with
readings logged by our staff...

The next frequency measurement will be
on Monday, November 2, '39 at 1:00 A.M. C.S.T.
(2:00 A.M. E.S.T.)... I hope you will monitor this test
also....

Sincerely Yours,

Zed Swaman

Chief Engineer

"500 WATTS OF GENUINE SERVICE"
1410 ON YOUR DIAL

WBKN

PHONE 70

HUGH HOLDINESS, MGR.

110 S. MAIN ST.
NEWTON, MISS.

November 5, 1959

Dear *Mr. Gleason*

I received your report on our frequency check of November 2, 1959, and I am happy to inform you that all readings correspond with readings made by our staff.....

Local temperature was 53° Partly Cloudy.

We were on the air from 1:00 to 7:45 A.M. (C.S.T.).

I appreciate greatly your interest in monitoring our broadcast and I hope you will continue to do so. Our next frequency check is on December 7 at 1:00 A.M. (C.S.T.).

Thanks again for listening.

Sincerely yours,

Ed Sauceman

Chief Engineer

"500 WATTS OF GENUINE SERVICE"
1410 ON YOUR DIAL

WBKN

PHONE 70

GERALD HOWELL, MGR.

110 S. MAIN ST.
NEWTON, MISS.

Sept. 12, 1959

Mr. David F. Gleason,
2520 Wellington Road,
Cleveland 18, Ohio.

Dear Sir:

I was the announcer on duty at the time of the "Test of Frequency" broadcast heard over WBKN on Sept. 7th, 1:00 A. M. to 3:00 A. M. We certainly appreciate your letting us hear from you concerning the reception of our signal. We are happy to add your letter to our files.

Our next scheduled "Test of Frequency" broadcast will be heard on Oct. 5th at 1:00 A. M. (CST).

Let me say thank you again for your good report.

Sincerely,


Jerry Glaze

P.S. In request of the population of Newton, it is approx. 3,500. Thanks again.

CHARLES W. HOLT
PRESIDENT

1230 K. C.
FULL TIME

RADIO STATION **WHISY**

American Broadcasting Company

P. O. BOX 1008
PHONE JU 3-1741

HUB CITY BROADCASTING CO., INC.

MEMBER
OF

Dixie **DBS** *Broadcasting System*

HATTIESBURG, MISSISSIPPI

July 26, 1961

Mr. David F. Gleason
2520 Wellington Road
Cleveland Heights 17, Ohio

Dear Mr. Gleason:

This is to verify your reception of our station, WHSY,
on July 19, 1961 at 1:05 and 1:10 E.S.T. Enclosed
is a copy of our Coverage map.

Thank you for the letter and the information
you gave us.

Very truly yours,
RADIO STATION WHSY

David L. Windham
David L. Windham
Chief Engineer

DLW:plt

Enclosure

"500 WATTS OF GENUINE SERVICE"
1410 ON YOUR DIAL

WBKN

PHONE 70

HUGH HOLDINESS, MGR.

110 S. MAIN ST.
NEWTON, MISS.

Jan 7 1960

Dear *David*

I received your report on our frequency check of Jan
4, and I am happy to inform you that all readings correspond with readings made by our staff.

Local temperature was 36° clear.

We were on the air from 1:00 to 2:00 A.M. (C.S.T.).

I appreciate greatly your interest in monitoring our broadcast and I hope you will continue to do so. Our next frequency check is on Feb 1 at 1:00 A.M. (C.S.T.).

Thanks again for listning.

Sincerely yours,

Jed Saulerman

Chief Engineer

Thanks for the Christmas card. Sorry I
haven't replied quicker - *J*

"500 WATTS OF GENUINE SERVICE"
1410 ON YOUR DIAL

WBKN

PHONE 70

HUGH HOLDINESS, MGR.

110 S. MAIN ST.
NEWTON, MISS.

Feb. 5, 1960

Dear David

I received your report on our frequency check of Feb. 1 (first), and I am happy to inform you that all readings correspond with readings made by our staff.

Local temperature was 42° clear.

We were on the air from 1:00 AM to 1:30 A.M. (C.S.T.).

I appreciate greatly your interest in monitoring our broadcast and I hope you will continue to do so. Our next frequency check is on Mar. 7 at 1:00 A.M. (C.S.T.).

Thanks again for listening..

Sincerely yours

Ed Sawman

Chief Engineer

P.S. WBKN has been testing on Monday morning for as long as I have been here —

WBKN has not changed hands - just company files —

~~WDDT~~

900 KC

1000 WATTS



Greenville, Mississippi

January 14, 1963

Mr. David F. Gleason
2520 Wellington Road
Cleveland Heights 18, Ohio

Dear Mr. Gleason:

Regarding the outline of programming you heard from WDDT, your report of reception agrees with our station log and is accurate.

I am enclosing the coverage map you requested, as well as two other information booklets which you may find interesting.

Thank you for your report on our station.

Sincerely yours,

Patricia Campbell
(Miss) Patricia Campbell
Traffic Manager

PC/

Enclosure

WELZ

BOX 215

BELZONI, MISSISSIPPI

February 14, 1961

David F. Gleason
2520 Wellington Road
Cleveland Heights 18, Ohio

Dear Sir:

We received your report on reception of our Radio
Station on February 6, 1961 .

This letter will confirm your report and reception.

Sincerely,



Billy Watkins,
chief Engineer

B./hl

W E S Y

W E S Y

Greenville's Big House of Happiness

100% NEGRO
PROGRAMMING

For

60%

Of the Total
Population of
Greenville and the Delta

POPULARITY RADIO
FEATURING

- ★ *Rockin' Eddie Williams*
- ★ *Swingin' Al Ballard*
- ★ *John L. Rings The Bell*
- ★ *D-Z Edwards*
- ★ *Deacon John Lindsey*

1ST

IN THE MINDS
AND HEARTS
OF THE

1/2 MILLION

NEGROES IN THE

MISSISSIPPI-ARKANSAS-LOUISIANA
DELTA

Southeastern Representative
DORA-CLAYTON AGENCY

THE DELTA'S ONLY
100% NEGRO PROGRAMMED
RADIO STATION

1580 K. C.



A STAR SHINING
BRIGHTLY
IN THE MISSISSIPPI
DELTA

Box 599
110 N. Poplar Street
Phone EDison 2-0770
GREENVILLE, MISSISSIPPI

WESY PROGRAM SCHEDULE

MONDAY THRU FRIDAY

5:00 A.M.	Gospel Train (Spiritual)
5:55	News of the Hour
6:00	Gospel Train
6:55	News of the Hour
7:00	Get Up & Go (Pop-R&B)
7:30	Sports Special
7:35	Get Up & Go
7:55	News of the Hour
8:00	Gospel Train (Spiritual)
8:55	News of the Hour
9:00	9-10 Show (Pop)
9:55	News of the Hour
10:00	D-Z Edwards Show (Pop Homemakers)
10:35	News of the Hour
11:00	Old Timers Show
11:55	News of the Hour (Memory Tunes)
12:00 N	Spiritual Jubilee (Spiritual)
12:30 P.M.	Sports Digest
12:35	Spiritual Jubilee
12:55	News of the Hour
1:00	Swinging A1 Show
1:30	Sports Special
1:35	Swinging A1 Show
1:55	News of the Hour
2:00	Swinging A1 Show
2:55	News of the Hour
3:00	Down Beat (Survey Tunes)
3:55	News of the Hour
4:00	Rocking With Eddie (Pop-R&B)
4:55	News of the Hour
5:00	Rocking With Eddie
5:30	Sports Special
5:35	Rocking With Eddie
5:55	News of the Hour
6:00	Songs of Praise (Spiritual)
6:55	News of the Hour
7:00	Songs of Praise

SATURDAY

5:00 A.M.	Gospel Train (Spiritual)
5:55	News of the Hour
6:00	Gospel Train
6:55	News of the Hour
7:00	Get Up & Go (Pop-R&B)
7:30	Sports Special
7:35	Get Up & Go
7:55	News of the Hour
8:00	Gospel Train (Spiritual)
8:55	News of the Hour
9:00	Rocking With Eddie (Pop-R&B)
9:55	News of the Hour
10:00	Rocking With Eddie
10:35	News of the Hour
11:00	Rocking With Eddie
11:55	News of the Hour
12:00 N	Teenage Uprising (Pop)
12:30 P.M.	Sports Digest
12:35	Teenage Uprising
12:55	News of the Hour
1:00	Teenage Uprising
1:30	Sports Special
1:35	Teenage Uprising
1:55	News of the Hour
2:00	Teenage Uprising
2:55	News of the Hour
3:00	In the Basement (Blues)
3:55	News of the Hour
4:00	WESY Evening Show (Pop-R&B)
4:55	News of the Hour
5:00	WESY Evening Show
5:30	Sports Special
5:35	WESY Evening Show
5:55	News of the Hour
6:00	WESY Evening Show
6:55	News of the Hour
7:00	WESY Evening Show

SUNDAY

5:00 A.M.	Gospel Train (Spiritual)
5:55	News of the Hour
6:00	Gospel Train
6:55	News of the Hour
7:00	Let's Have Church (Preaching)
7:30	United Church Choir (Live)
8:00	Spiritual Harmonizers (Live)
8:30	Wayside Travelers (Live)
8:45	Song Birds of the South (Live)
9:00	Southern Gospel Singers (Live)
9:15	Greenville Aires (Live)
9:30	Golden Stars (Live)
9:45	Sacred Quarter Hour (Obituaries)
10:00	Humming Birds (Live)
10:15	Heaven Bounds (Live)
10:30	Gospel Tornadoes (Live)
10:45	Rising Suns (Live)
11:00	Glory Bounds (Live)
11:15	Rev. Franklin (Preaching)
11:55	News of the Hour
12:00 N	WESY Sunday Show (Pop-R&B)
12:30 P.M.	Sports Digest
12:35	WESY Sunday Show
12:55	News of the Hour
1:00	WESY Sunday Show
1:30	Sports Special
1:35	WESY Sunday Show
1:55	News of the Hour
2:00	God's Talent March (Live)
2:30	WESY Sunday Show (Pop-R&B)
3:00	WESY Sunday Show
3:30	News of the Hour
3:55	St. John's Choir (Live)
4:00	WESY Sunday Show
4:30	News of the Hour
4:55	WESY Sunday Show
5:00	Sports Special
5:30	News of the Hour
5:55	WESY Sunday Show
6:00	News of the Hour
6:55	WESY Sunday Show
7:00	WESY Sunday Show

PLUS:

- * United Press International News
- * Local Staff News Reporter
- * Coleman High Football
- * Breisch High Football
- * On The Spot Special Events

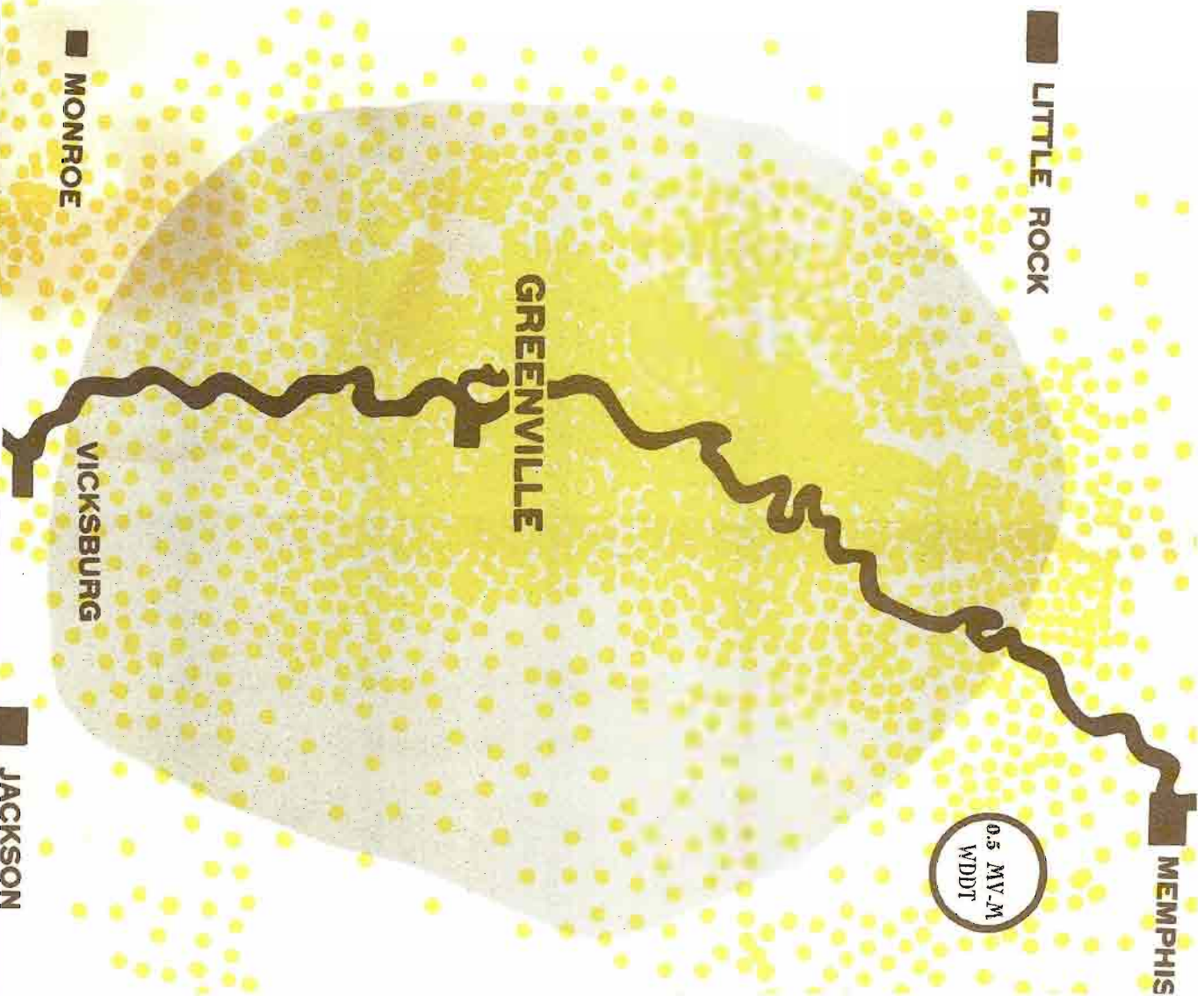
WDDT

Greenville, Miss.

Today's Typical Mississippi River Delta farmer, with 500 acres in cotton will invest nearly \$60,000 each year in his cotton crop alone. Of this, around \$25,000 goes for planting seed, \$3,200 for insecticides and \$650 for defoliants. He's a steady customer for modern farm machinery — tractors, implements, fuel and lubricants to keep them on the go. Multiplied by thousands of farmers in the Mississippi, Arkansas, Louisiana delta lands he represents a multi-million dollar market for your products, year after year.

Greenville is the hub of this tremendously rich agricultural area and serves as shipping and receiving point for cotton, grains, and manufactured items.

Radio WDDT, affiliated with the Delta Democrat-Times, is the strongest voice of quality covering this great market.



EVERY DOT REPRESENTS 1000 BALES OF COTTON. THE CONCENTRATED COTTON FARMING OF THE DELTA LANDS IN MISSISSIPPI, ARKANSAS AND LOUISIANA IS CLEARLY INDICATED ON THE ABOVE MAP.

WDDT radio's clear channel 1000 watts of power for a margin over other local stations.

COTTON

*Insecticides
Fertilizer*

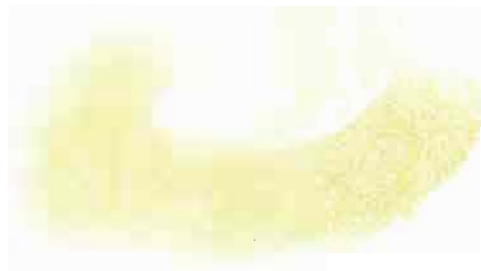


radio broadcasts three times daily exclusive leased wire weather report U. S. Agriculture Weather Report Service from the Delta Branch Experiment Station at Stoneville, Miss., weather bureaus at Memphis, Tenn., Jackson, Miss. **WDDT radio** also casts complete cotton market, and livestock reports daily.

s typical 500 acre cotton farmer ally an agricultural college grad-

well supplied with the latest tural data and applies them to fic farming methods which is y increasing the yield of his land

Do You Know About You?



STATEMENT

WDOB RADIO STATION

1370 Kc's

Telephone 859-2373

CANTON, MISSISSIPPI

July 12, 1963

David F. Gleason
2520 Wellington Road
Cleveland Heights 18,
Ohio

Dear Mr. Gleason:

Thank you very much for your report of July 1st. We were, indeed, on the air at the times you mentioned. We were conducting initial tests and adjustments of our new transmitter and studio facilities. The new transmitter is a Collins 20V-3 and was putting 1 kw into a $\frac{1}{4}$ wave vertical antenna.

WDOB is now defunct. Along with our new facilities, we have new call letters -- WMGO.

Sincerely yours,

G. D. Causey
G. D. Causey
Chief Engineer, WMGO

WDDT

The Delta Democrat-Times

GREENVILLE, MISSISSIPPI

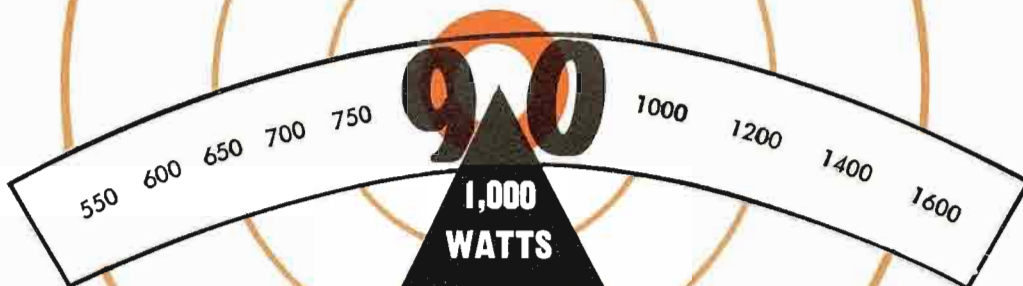
Tops in Music and News gives

"Center of the Dial Coverage"

TOP ACCEPTANCE!

That's what you want for your sales story.

That's what you get on WDDT RADIO.



Which Means
more listeners for
WDDT by far!



WDDT

clear channel

90

the

BIG SOUND

in

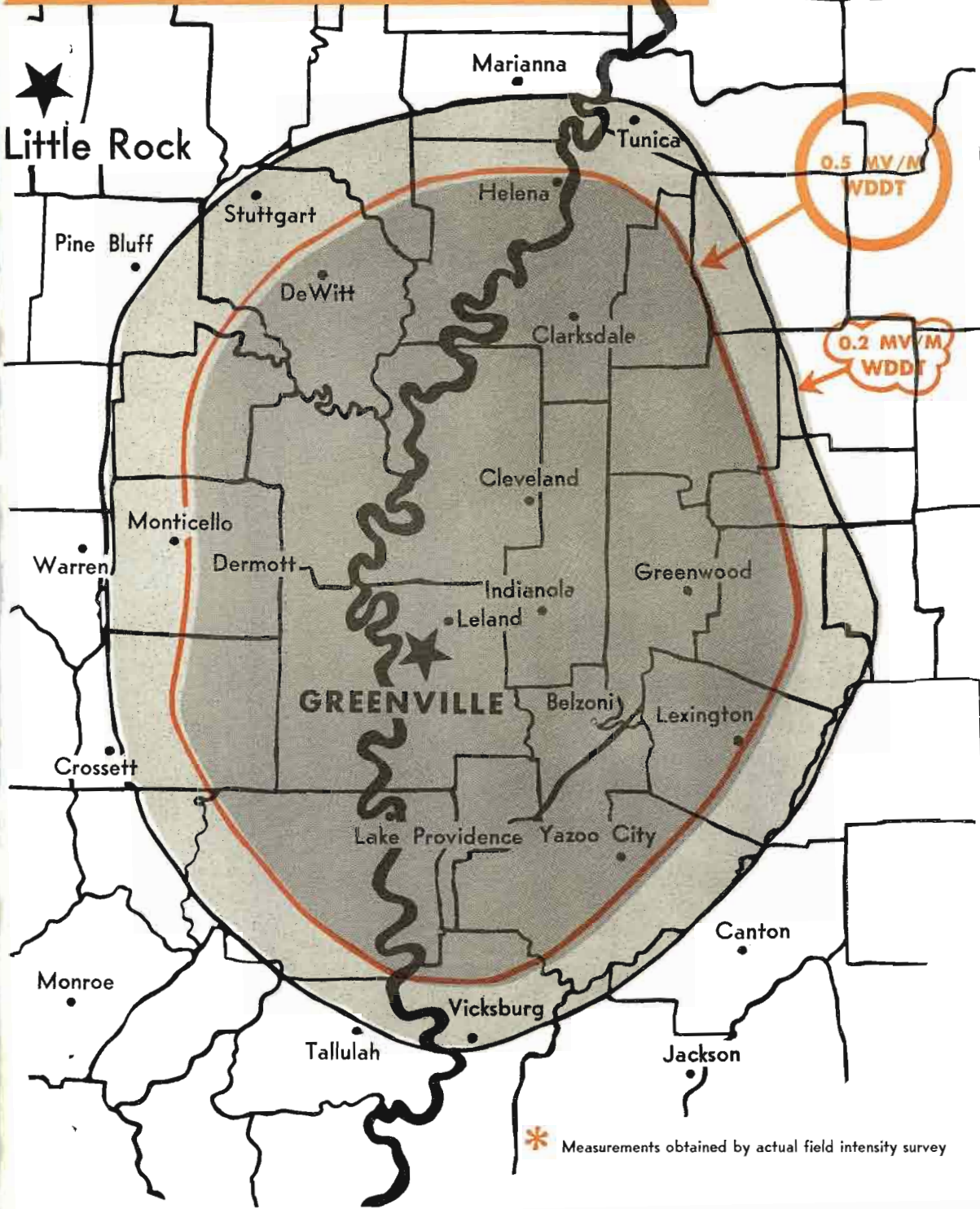
Mississippi's

third

Major Market,

GREENVILLE

here's dominant coverage by far  Memphis



**747,250 potential
WDDT listeners
spent \$498,615,000**

**.. in the rich agriculture
and fast growing industrial
areas of Mississippi
Arkansas and Louisiana.
covered by WDDT..**

**YOU GET MORE OF EVERYTHING
WHEN YOU BUY WDDT**

clear channel 90

GREENVILLE, MISSISSIPPI

*SRD March 1962

RADIO **WCJU** STATION

1450 KC


COLUMBIA, MISSISSIPPI

Dear DX-er:

This is to acknowledge your DX report of March 6, 1961 (Date)
on your reception of WCJU. Operating on 1450 KC with 250 watts power WCJU
uses a ~~composite~~ ^{Gates 250L} transmitter, and quarter wave, shunt fed, vertical radiator.

We feel that DX fans offer a real service to the station and reports are always appreciated.

Thanks!


Clifford Chance Chief Engineer, WCJU

Chief Engineer
WCJU
P. O. Box 472

COLUMBIA
MAY 30
1961
6 PM
MISS.



THIS SIDE OF CARD IS FOR ADDRESS

Mr. David F. Gleason
2520 Wellington Road
Cleveland 18, Ohio

2246 N. ST. JAMES
CLEVELAND 6, OHIO

September 21, 1961

David R. Gleason
2520 Wellington Road
Cleveland Heights 18, Ohio


Dear Mr. Gleason:

In answer to your letter of September 13, I was glad to hear that you had picked up our station. We have these frequency checks usually the first Monday in the month.

Enclosed you will find our coverage map.

Sincerely yours,

RADIO STATION WDSK



Earl Key,
Chief Engineer

EK/jl

David F. Gleason

2520 Wellington Road Cleveland Heights 18, Ohio

Time
Call

Date
Frequency

4:48 AM
WJXN

July 17, 61
1450

4:48 - WJXN singing jingle
4:48:30 - said was WJXN in Jackson
4:48:45 Record "Tossie Turn" "

Dear Dave,
Sorry I have not answered your letter sooner but have been real busy. Hope you will for give me. The information and dates are correct. let us hear from you again real soon

Billy M. Brunt
Chief Engineer
WJXN Radio
Jackson Mississippi

TNX & 73s...

... Dave

PS. Keep Up The Good Work
Are you a HAM?

Keep your ears open for W5DQL
ON 75 METERS

--- THE HEART OF THE MID-SOUTH ---

TUPELO, MISSISSIPPI

— 0 —

580 KC.

CONFIRMING RECEPTION
OF

1000 WATTS

W E L O

By

Temp. 90°

L. E. Green, C.E.

WX CLEAR

Date: JUNE 25 1961

10:10P — 16:17P CST.

4 TOWER DIRECTIONAL

TRU ER NILE RPT DAVE.

WMOX 1210

DEAR MR. GLEASON:

THIS IS TO VERIFY YOUR RECEPTION OF WMOX-1240

ON JULY 16TH, 1960 AT 3:22 AM.

WMOX WAS OPERATING ON THE POWER OF 250 WATTS
FROM MERIDIAN, MISSISSIPPI.

Howell Long
SIGNED



THIS SIDE OF CARD IS FOR ADDRESS



DAVID F. GLEASON
2520 Wellington Road.,
Cleveland Heights 18, Ohio